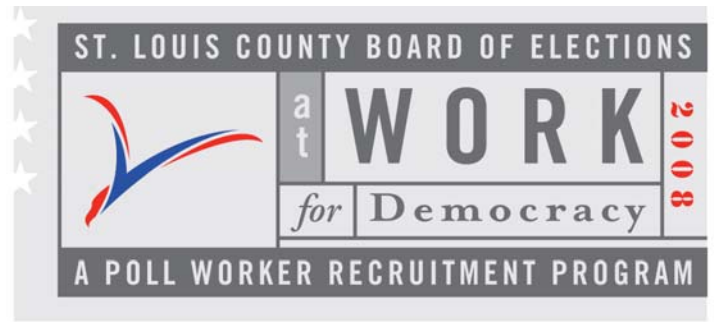


Ideas Sheet

Participation Ideas to Motivate and Excite



Put These Ideas To Work For You!

Here are a few suggestions we hope you find helpful when thinking about ways to engage your employees in **At Work For Democracy**.

Set Goals

Institute a company-wide goal and timeline for recruiting poll workers, and offer a fun incentive for the entire company if your goal is met. You might offer a pizza lunch, or an ice cream social. Each day, report on your progress toward the goal. Engaging your entire organization builds more excitement and awareness, and makes an ongoing recruitment program more successful.

Reward Participation

Put the name of each of your organization's volunteers into a drawing for a special reward. The prize might be for a gift certificate to a local restaurant, or for an extra day of vacation. You might consider recognizing these volunteers through internal communication channels such as in a company newsletter, or with a note of thanks from organization leadership.

Raise Money for Charity

Poll worker pay starts at \$130. An excellent way to raise money for a charitable cause is to encourage your members to pool poll worker compensation toward making a significant donation.

Time Off

During our many years of managing elections, we have discovered that many more citizens would be available to serve as poll workers if they were given time off from work, similar to what is provided for jury duty. We ask you to consider extending this benefit to members of your organization so that they can perform this important service.

Lunch and Learn

If your organization's goal is to recruit more than 20 poll workers, invite a representative from the St. Louis County Board of Elections to give a lunchtime presentation about how the election process works at the local level, and why poll workers are central to its success. The Board representative can explain the **At Work For Democracy** program, and the benefits your organization will receive by participating.

Team Spirit

By putting together a team of poll workers from your organization, you have a chance to increase your visibility throughout the community on Election Day. You can create t-shirts or buttons with your organization's name that can be worn by your poll workers. As long as the attire contains no political references, it is a great opportunity to showcase your organization's colors, logos, and great community spirit!

Share the Experience

After they have completed their poll worker service, ask your volunteers to share their experience during a staff meeting, at a group lunch, in your company newsletter, or through another communal information source. This not only makes your organization better informed about the election process, but it helps to build excitement and awareness about the need for poll workers in future elections.